



Ma Cherie
Fabrics & Friendships

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Welcome to an Exciting New Season of Sewing!

Dear Valued Customer/Friend;

It's been a wonderful hive of activity this past month in preparing for our new schedule of classes as well as receiving many NEW PRODUCTS.

Lots of news to tell you about!



EMBROIDERY DESIGNS

We are pleased to announce that we are a Distributor of these Exquisite, high quality embroidery designs. They are the leader in the industry. The quality and the range of designs as well as the workings of the company impressed us. Their designs are for **All Embroidery Machines formats**. We do carry stock on popular themes and can order very easily.

DIAMOND MEMBERSHIP



This is a subscription for a one year term. It is a fantastic value as it builds your base of quality designs. You'll receive approx. **\$2800.00** in value for just a **\$700.00** investment. Their current promotion includes an **additional Bonus of \$750.00** in that you can select 8 "Full Packs" as well as 2 Special Editions. This promotion ends June 30th.

Each month you will receive a newly released "Full Pack" and a "Mini Pack". If the design is not to your taste, you can exchange it. They have a wonderful system in place. Stop in and see us for more information as well as visit their website:

www.anitagoodesignonline.com



NEW PRODUCT ARRIVAL

SIMPLICITY BIAS TAPE MAKER

Creating bias tape has never been easier! Just press one button to both fold and press pre-cut strips into a single fold bias tape.

In stock now.



SIMPLICITY - "The Winder"



A must have companion for the bias tape maker machine. Wind your finished bindings for storage. It's timed to run at the same speed as the Bias Tape Machine.

NEW CHALK PENCILS / REFILLS

The finest mechanical pencil that I have worked with. Easy to remove chalk and yet draws a perfect extra-fine line that stays on as long as you need it. Erases easily with the built-in eraser. The pencil comes in white with refills in colour.

NEW MACHINE NEEDLE THREADER

Thread your sewing machine or serger in a flash with this easy to use needle threader. There's even a magnet at the end to pick up your pins and needles too.

NEEDLE GRABBER

This spring loaded needle grabber makes it easy to insert and remove needles from your sewing machine or serger. Well priced at \$6.99

FONS AND PORTER LUMA NEEDLE THREADER

Yes! A lighted needle threader to make it super easy to thread any needle. The spring loaded tip is also a great feature. Fits comfortably in the hand.



NEW MINI VACUUM CLEANER

Cordless, battery operated hand vacuum is excellent and handy for maintaining your serger and sewing machine. Handy and easy to use as it uses 2 AA batteries. Well worth the price of \$12.99 to keep your service calls down. (We love our gadgets, don't we?)

ROTARY BLADE SHARPENER

Here's a great little gadget that will freshen up your blades and prolong the life of your 45mm. Blades longer. Easy to use and affordable. There is also another **New Linear Sharpener** available that we can order in for you. This sharper will sharpen any brand or size without removing it from the cutter. There is even an electric model. Inquiries welcomed.

NEW ARRIVALS

The store is brimming with lots of New Arrivals.

Our Knit Collection is extensive this season. Lots of great patterns as well as samples to stimulate your imagination.

Beautiful stretch twills in a great range of colours suitable for pants, capris, shorts, skirts and jackets. These are cotton with spandex.

Designer cottons and linens make up beautifully in classic blouses.

New collections for Quilting as well.

Stop in soon for your personal preview.

HAPPY SEWING,

Linda